

# Blur Cats



## I. Project Description

BLUR CATS is a collection of 1500 collectible cats community. We will utilize staking, a profitable crypto investment strategy, that offers token holders an opportunity to earn rewards. Our community governance model sets us apart, allowing our community to nominate and vote on future project directions and token staking opportunities.

## II. Brand Vision and Mission

Our vision is to pave the way for our holders to create generational wealth by making a small start and keep building investment habit to reach the final goal. Our mission is to create a platform where people can invest, grow, and be part of the decision-making process, maintaining transparency and driving collective financial growth.

## III. Project Utility

The main utility of BLUR CATS lies in the staking of the BLUR token, with rewards distributed among the community. 100% of the mint fee will be used to buy BLUR token and stake it to earn Blast governance tokens as reward at the end of staking period. However, the utility doesn't end in 4 months with the brick of the BLUR token; our community will decide future crypto projects for staking, ensuring continuous reward opportunities.

## III. Collection Details

Chain: SOLANA

Total Supply: 1500

Mint price: 0.15 SOL

## **IV. Reward Distribution**

- **Lucky Draw Winner** (5% of Rewards): One random token-holder will win 5% of the monthly rewards.
- **Top Holders** (20% of Rewards): We reward our top three holders with 10%, 7%, and 3% of the rewards respectively.
- **Equal Distribution** (65% of Rewards): The remaining 65% is equally distributed among all other holders, ensuring equal benefits.
- **Team** (7% of Rewards): Reserving a small percentage for the team ensures project continuity and commitment.
- **Community Giveaways** (3% of Rewards): We will be rewarding active and engaging community members along our long journey.

## **V. Project Management and Community Building**

Our focus lies in maintaining transparency and continuously engaging with the community. Regular updates about the project's progress, blogs, social media engagements, interactive content, webinars and workshops will help build a strong community.

## **VI. Post-Launch Sale Royalties**

Post-launch, profits from sale royalties will be utilized to drive the project forward while the remaining profits will be added to the staking pool as rewards, creating a cycle of growth and reward distribution.

## **VII. Conclusion**

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